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## Overview

### The need

To extend tax management applications to Italian citizens easily and cost-effectively, Car-Tech Group sought a high-performance cloud hosting platform for its interactive service portal.

### The solution

The company provisioned a hybrid SoftLayer cloud environment to host its portal and launch a new software as a service (SaaS) catalog, transforming application delivery.

### The benefit

With the SoftLayer hosting platform, Car-Tech accelerates time to market for its tax management solutions, improves performance by 40 percent and reduces costs by 35 percent.

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## Car-Tech Group

*SoftLayer cloud technology transforms application delivery and cuts costs by 35 percent*

Founded in 1988, Car-Tech Group delivers tax management solutions designed for citizens, reclamation organizations and municipalities throughout Italy. In 2014, the company became an IBM Business Partner for Smarter Cities, launching a new framework for municipal tax administration.

### Taking tax-management solutions to the cloud

To help Italian citizens manage their estate and tax activities, Car-Tech developed an interactive portal designed for accessing and sharing key tax information. After launching the portal in a traditional hosting environment, the company wanted to migrate to a more agile delivery platform and extend software applications to its portal users easily and cost-effectively. Hoping to team with a well-established IT provider, Car-Tech sought a high-performance cloud hosting solution with robust security capabilities and flexible provisioning options.

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*A hybrid SoftLayer cloud hosting platform supports Car-Tech Group in launching a new software as a service (SaaS) catalog for its tax management applications. "Customers will be able to test, try or use our offerings with a single click," says Car-Tech sales manager Luigi D'Ambrosio.*

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## Provisioning a hybrid SoftLayer environment

Car-Tech analyzed cloud solutions from leading providers, determining that SoftLayer technology offered the optimal flexibility and performance. The company provisioned a hybrid cloud hosting environment, combining bare metal and virtual server infrastructure. "With SoftLayer, we have the high availability, reliability and data security our portal needs," says Car-Tech sales manager Luigi D'Ambrosio.

With the hybrid SoftLayer hosting solution, Car-Tech will launch a software as a service (SaaS) catalog, transforming and greatly accelerating its solution delivery process. "Customers will be able to test, try or use our offerings with a single click," says D'Ambrosio.

## Cutting costs and boosting performance

In addition to speeding time to market for Car-Tech's offerings, the SoftLayer technology improves upon the responsiveness of the company's previous hosting infrastructure, boosting performance by approximately 40 percent.

Plus, the SoftLayer cloud solution delivers significant financial benefits. By migrating to a cloud environment, Car-Tech avoided capital investments in hardware, establishing a predictable, cost-effective operating expense for its hosting infrastructure. Overall, the company estimates that the SoftLayer solution reduces its costs by approximately 35 percent.

## Solution component

### Services

- SoftLayer®

## For more information

To learn more about IBM Cloud computing solutions, please contact your IBM marketing representative or IBM Business Partner, or visit the following website: [ibm.com/cloud-computing](http://ibm.com/cloud-computing)



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